



ANASTASIA  
MILLER

## SKILLS

Adobe Creative Suite



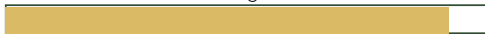
Email Marketing



Project Management



Facebook Business Manager



Google Ads



Social Media Platforms



## EDUCATION

**2017-2019**

Masters of Art

Advertising and Branded Media Technology

**2012-2016**

Bachelors of Business

Digital Marketing

University of Phoenix , AZ

3.9 GPA

## CERTS

**DEC 2020**

Facebook Blueprint Certification

Creative Strategy Professional

**SEPT 2021**

Google Ads Certification

Google Ads Search Certification

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## CREATIVE DIGITAL MARKETING PROFESSIONAL

I am an experienced creative digital marketing professional, specializing in social media, content creation, and graphic design. No brand is the same, and I strive to ensure your brand's voice, mission, strategies, and values are heard through the grapevine ( a.k.a social media, email marketing, and more). .

## EXPERIENCE

### AUGUST 2020- PRESENT

Digital Marketing Director

AutoGross Marketing LLC

San Antonio, TX

Designed, developed, and implemented digital marketing for Canadian Dealerships. Some responsibilities included initiating a social media marketing solution, ordering and approving microsites for both print and digital campaigns, designing and scheduling email campaigns as well as adapt to shortages in the industry through a new Trade strategy implementaion.

### JUNE 2020- SEPTEMBER 2020

Marketing Director & Graphic Designer

Urban Bricks Kitchen

San Antonio, TX

Strategized alongside the CEO for online, delivery, and app campaigns through Facebook and Instagram for over 30 various locations. Increased site traffic by over 200%, and increased Google Ad interactions . Involved myself with web design regarding updates and roll out, as well as completing SEO strategies and surveys for company partners.

### SEP 2018- DEC 2018

Digital Marketing & Graphic Design Intern

Victoria Theatre Association

Dayton, OH

Created content and graphics to advertise upcoming productions and events for the association. Learned how to perform in an agency setting while staying up to date on analytics and social media trends.